



Dissemination framework for COST Action CA16208
“Knowledge Conversion for Enhancing Management of
European Riparian Ecosystems and Services”

Version 1: April 2018

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1. INTRODUCTION

Dissemination is crucial because most scope for improvement of riparian vegetation understanding and management lies in the better transfer of existing knowledge and practices. The aim for the dissemination activities of COST Action CA16208 is to improve understanding of riparian vegetation amongst a wide group of stakeholders across Europe via sharing existing research results, influencing policymaking and ultimately changing the views and behaviours of EU citizens towards riparian vegetation according to identified best practice.

Dissemination is organised within Working Group 4. The key findings will be made public *via* both online and offline tools. Our key stakeholders are scientific communities, policymakers (at EU and national authorities), basin and local managers, the public, small and medium-sized enterprises (SMEs) and eventually laypersons.

Each Working Group Leader (WGL) will organise the tasks and the production of milestones and deliverables (reports, Training Schools, etc.). They can also schedule additional meetings as needed to reach the specific goals of each WG, notably at local and regional level. The mission of WGLs will be the facilitation of effective communication within and between WGs. WG meetings will be held on an annual basis and will provide a means of sharing knowledge and experiences. WGs will be expected to organise Training Schools within the WG meetings so that the benefits of the training will reach the largest number of WG members. Three Training Schools based on real cases will be organised for ECIs and end users on specific key issues and will last four to five days. The workshops will last from two to three days. Where possible, Training Schools and workshops will occur close to other related conferences to guarantee good visibility. Training material will be later made available online on the Action website to favour on-demand e-learning.

A WG dedicated to dissemination (WG4) will ensure both a good visibility of the results and good transfer of knowledge.

In this document, main principles of dissemination and communication activities are presented. It can be modified during the Action and it is coordinated with the COST guidelines for action dissemination: <http://www.cost.eu/media/dissemination-corporate-identity>

2. GENERAL FRAMEWORK

It is asked that all produced outputs (scientific paper, report, etc.) and dissemination tools (flyer, poster, video, etc.) address the following questions:

a. Who is the target audience of the output ? :

- Scientific communities across Europe and worldwide – any other COST Actions in the same field?
- Policymakers (EU or national, regional institutions and government authorities)
- Industry
- SMEs
- Regulatory authorities
- Standardisation bodies
- Laypersons
- another target

b. What is the goal of the output ?

- Sharing research results with your peers (see the dissemination section)
- Stimulating new research or projects
- Increasing/raising awareness of a certain research topic and its link with societal issues
- Influencing policymaking
- Changing views and behaviours
- Another goal

c. What is the take-way message or the main result of the output ?

3. ONLINE TOOLS

WEBSITE

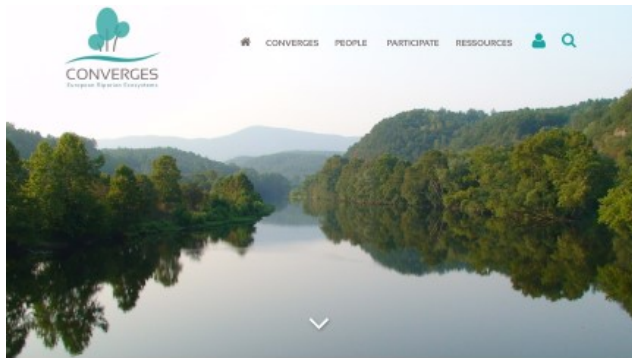
The main online tool for the action is the website hosted by the University of Rennes, and interlinked with social networks of the Action such as Twitter, Facebook and ResearchGate (see section below) with a regular updating of news and activities. The website will be structured around different WGs. The website includes information about the COST CONVERGES Action, Calls for Events and STSMs, minutes from the workshops/seminars, repository of case studies used in the Training Schools, CONVERGES Action documents and videos, the list of publications, available published materials and the skills database of riparian researchers. Further, the website will include a series of videos that will present the Action and the main findings.

The website will contain a private section dedicated to Action participants, to allow the sharing of draft and nonpublic documents.

The address will probably be www.converges.eu and the structure of the website is as below.

Level 1	Level 2	Content
HOME	Inscription newsletter	3-4 last News => PAGE NEWS 3-4 last Events => PAGE Events 3-4 last Resources => PAGE Resources
CONVERGES	Challenge Goals	
PEOPLE	Core group Management Committee Working Group Directory (Skill database)	
PARTICIPATE	Events STSM	
RESOURCES	Publications Videos Etc.	

Some improvement will be discussed during the second grant period: translation in different languages, addition of new sections and tools, etc.



NEWS

A good news
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

A good news
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

A good news
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[View News](#)

Tweets

Twitter API @twitterapi · 234m
We're extending API v1. Retirement until June 11, 2013. dev.twitter.com/blog/api-v1-v2...
@GavinGunn

Twitter API @twitterapi · 27m
New configuration options for Embedded Tweets: disable retweets, limit # of tweets, more control over loading dev.twitter.com/config/ent/17...
@GavinGunn

Twitter Engineering @twengineering · 20:40
Summer of Code projects at
Tweet to @twengineering

EVENTS

Duis aute iure
Excepere sint occididunt cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum

Duis aute iure
Excepere sint occididunt cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum

Duis aute iure
Excepere sint occididunt cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum

[View Events](#)

CONVERGES

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Idem debus Apollinaris Domitiani gener, paulo ante agens palati Caesaris curam, ad Mesopotamiam missus a socio per militares numeros inmodicos scrutabatur, an quendam allora medtantis tam.

RESSOURCES

Nemo enim ipsam
voluptatem

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[View Resources](#)



MAILING LIST

- A mailing list is available to share any kind of information related to riparian ecosystems (conferences, job, etc.). To share send your message at : cost_converges@listes.univ-rennes2.fr. The message will be send to all the members of the Action but also to any person who ask for being contacted (March 2018 => n= 125 persons)
- It is an open list composed by all the participants of the Action and by any person who requests to be on the list. So it is not an internal list limited to the Action.
- The list can be used to send any relevant information about the Action or any news related to riparian vegetation and ecosystems
- This mailing list is administered by Simon Dufour (Chair of the Action)

SOCIAL NETWORKS

In addition to the website, the continuous updating of our social media channels (Twitter, Facebook and ResearchGate) will be helpful in keeping stakeholders updated about our activities. The main sites in English are already up and running and within 2018, if it is possible, the Twitter and Facebook partner sites will be up also in other languages.

- Researchgate project at <https://www.researchgate.net/project/COST-Action-CA16208-for-enhancing-management-of-European-riparian-ecosystems-and-services>

https://www.researchgate.net/project/COST-Action-CA16208-for-enhancing-management-of-European-riparian-ecosystems-and-services

Yes No

Project

COST Action CA16208 for enhancing management of European riparian ecosystems and services

Updates 3 [0 new](#)

Recommendations 4 [0 new](#)

Followers 74 [2 new](#)

Reads 486 [20 new](#)

Goal: This action aims to establish a baseline in the state of knowledge regarding riparian vegetation, coordinate research efforts, contribute to knowledge conversion from science to practitioners and to COST Inclusiveness Target Countries and to promote practitioners research

[Show details](#)

[Project log](#) [References](#) [Questions](#) [Add research](#) [Add update](#)

Project log

Build your reputation by sharing a project update

[Add update](#)

Priit Tammearg added an update Feb 8

Our website hosting the presentation and publications will be up by May 2018

We will soon launch our website (hosted by Rennes 2) that will be the center of our activities. So, also the topical presentations given over the last two days will be available from there. Thanks to presenters Marta González del Tánago, Raghvinder (Rag) Sigurdsson, Roland Jansson, Gonzalo Urbani, Mila Chalkova-Lubomirova, Dejan Mandjukovski, Zoi Parasli, Diego García de Jalón, Jiri Jakubínský, Mart Kivilik, Ana Savio, Josef Sibilk, Jochem Kall, Borbála Hortobágyi!

[Comment](#) 3 Comments · 1 Recommendation · 148 Reads

- Facebook page at : <https://www.facebook.com/converges16208cost/>

and in FB on: @converges16208cost

Converges - COST 16208

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CONVERGES
European Riparian Ecosystems

Converges - COST 16208
@converges16208cost

Home

COST Action CA 16208

**KNOWLEGE CONVERSION
FOR ENHANCING MANAGEMENT
OF EUROPEAN RIPARIAN ECOSYSTEMS
AND SERVICES**

- Twitter page at <https://twitter.com/ca16208>

COST
EUROPEAN COOPERATION
IN SCIENCE & TECHNOLOGY

Tweets 31 Following 23 Followers 27 Likes 37

COST Action CA16208
@ca16208 Follows you
COST Action for enhancing management of European riparian ecosystems and services.
cost.eu/COST_Actions/...
Joined November 2017

[Tweet to](#) [Message](#)

6 Followers you know

5 Photos and videos

Tweets **Tweets & replies** **Media**

Pinned Tweet

COST Action CA16208 @ca16208 · Feb 7
Tens of interesting presentations, clear roadmap to the year 2018 with milestones, that was kick-off meeting of WGs @ca16208. Stay tuned for Spanish, French and other language tweets about #RiparianPractices and updates about #RiparianPractices. Thanks #Rennes2 #France!

Who to follow · Refresh · View all

Unibright @UnibrightIO [Follow](#) [Promoted](#)

Núria BONADA @nuriatab... [Follow](#)

Romain Sarremejane @L... [Follow](#)

[Find people you know](#)

Trends for you · Change

#Bilysaki

#Vikkyaymya
@KrooContinues is Tweeting about this

SHARE PICTURES

- To share relevant pictures of events and vegetation, all action participants have access to the Google account *convergespics at gmail.com*. If someone needs access, please contact WG4 Vice leader for that at priit.tammeorg@helsinki.fi.
- Photos are stored in cloud, and the authors can tag their names for being credited.

VIDEOS

To illustrate and disseminate the CONVERGES work and outcomes, some videos is intended to be produced. Selected form will be: short videos 1-2 minutes long (that can present small story, appropriate to be presented on the web); a series of videos (that will illustrate the problem from different perspectives); or tutorials. Other forms are also appropriate. The materials can be disseminated through the web, social medias and You tube channels, etc. If you have any idea, please contact Mila Chilikova milasemail@yahoo.com.

4. OFFLINE TOOLS

CONVERGES Action outputs will also be disseminated through diverse events such as meetings in different countries, seminars and workshops with stakeholders, Training Schools, field trips, STSMs, and a final conference, as well as cascading dissemination through partnership organisations.

LOGOS

All the dissemination activities need to indicate both the COST program and the COST Action. For this, logos (and other materials) are available.

- Logo COST CONVERGES



- Concerning COST logo and materiel , see : <http://www.cost.eu/media/dissemination-corporate-identity>

FINAL CONFERENCE

A final conference will be organized to disseminate all the outputs of the Action. A Conference Committee will be drafted from the Action's participant by the MC. The Conference Committee will organise the final Action Conference and edit the Conference Proceedings, which will be distributed only in digital form in order to minimize the carbon footprint of the Action.

5. PUBLICATIONS

Encouraging Green Open Access: Concerning scientific publications, publications shall, whenever possible, be made available as open access by means of self-archiving in an online repository

The Action will, if possible, collaborate with Press Offices for those publications. When possible, the scientific publications will be published Open Access with COST Action acknowledged for covering Open Access fees

Core documents, notably synthesis and guidance documents will be translated in at least 5 languages (English, German, Spanish, French, Italian).

6. MEASURABLE GOALS

Our measurable goals are summarized in the below table. They are indicative goals that will be used as a guide to adjust communication strategy.

Tool/year	2018	2019	2020	2021
Visits to Action website	1000	5000	10 000	20 000
ResearchGate	1000 reads 100 followers	2000 reads 200 followers	4000 reads 300 followers	6000 reads 400 followers
Facebook	1000 views 100 likes	2000 views 200 likes	4000 views 400 likes	6000 views 600 likes
Twitter	100 followers 100 likes	200 followers 200 likes	400 followers 400 likes	600 followers 600 likes
Press releases	2	5	10	10
Queries from journalists	2	5	5	5

7. INTELLECTUAL RIGHT MANAGEMENT

We will follow the best practice of Intellectual Property Rights (IPR) as explained in detail in COST Communication Guidelines. In brief, the ownership of the results will be determined based on who generated them, so a participant who generated the results solely will solely own the rights associated to them.

Joint ownership applies if the results are generated jointly by more than one participant to the COST Action.

When required for the implementation of the COST Action, some licensing procedure under fair and reasonable terms shall be put in place in order to allow other participants to use and exploit the results.

Adequate forms of protection exist depending on the results, such as, but not limited to, patents, trademarks, industrial designs, copyrights, trade secrets, confidentiality agreements...

The attention focuses on results that may lead to commercial or industrial exploitation and that these should receive appropriate IP protection.

IP MANAGEMENT DURING DISSEMINATION ACTIVITIES

A participant shall not include in any dissemination activity another participant's result or Background IP without obtaining prior written approval unless these have already been published (and then with proper reference).

If a participant wishes to produce a publication or a presentation in relation to the COST Action that may contain another participant's result or Background IP, he/she must contact the MC, which shall be responsible for the coordination of an appropriate procedure.

We recommend to provide a copy of the draft publication to each participant involved in the generation of results to be published and to the Chair within a sufficient period of time (suggestion – 2 weeks) prior to the intended date of submission of the publication, or prior to the date of the presentation.

Take account of all and any comments received from the other participants involved in the results to be published within the defined notice period. On request, remove any information belonging to another participant from the draft publication. If necessary, delay the intended publication for a sufficient period of time (suggestion – 3 months) to enable one or more of the other participants to prepare and file a patent application for any patentable inventions achieved during a COST Action that would be prejudiced by the relevant publication.