



## COST CA 16208 CONVERGES

### WG 4: Dissemination and outreach of results and outcomes

Dr. eng. Mila CHILIKOVA-LUBOMIROVA

Kick-off meeting, Rennes, 6-7 Feb 2018

For contacts: milasemail@yahoo.com



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### RIPARIAN VEGETATION (RV):

- central component of riparian landscapes,
- provide multiple ecosystem services.

**BUT** connected scientific investigations are not well translated to the common practices and partitions;

### OBSERVED:



- A poor knowledge conversion at societal levels is observed;
- Marginality in the EU normative assets (e.g. the WFD);
- Vegetation-mediated processes in water policy debates are not enough appreciated.

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**WHAT TO DO:**

- MAKE RV ISSUES MORE VISABLE
- EDUCATE AND INFORM THE PUBLIC
- PRESENT and BUILD NEW CONNECTIONS WITHIN AND OUTSIDE COST ACTION – stakeholders as NGOs, decision makers, policymakers, etc.
- PUT OUR PROPOSALS ON THE AGENDA OF EU or NATIONAL POLICY MAKERS, provide advice and influence on decision making

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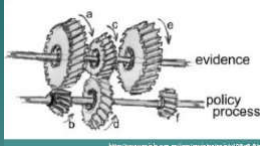
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**PRIORITIES OF THE GROUP:**

- Facilitate the interaction among experts with expertise:
  - in different disciplines,
  - geographical contexts and skills

for **improving the understanding and action within the riparian ecosystems and services;**

- Assistance in improvement of connected to RV policies and strategies, with regard to climate change adaptation and mitigation.



http://www.cost.eu/eng/activities/16208-ca-16208

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### PRIORITIES OF THE GROUP:

- Knowledge transfer;
- Capacity building;
- Training for Early Career Investigators (ECT);
- Develop a critical mass of experts in both academic and management sectors.

### HOW TO REACH:

THROUGH Communication and dissemination  
of WG1, 2 and 3 findings.

Collaboration allows to fit dissemination mode

- targeting the public
- adjusting the message.

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### TARGETED AUDIENCE:

- All CONVERGES members;
- Scientific communities - universities and research organizations;
- other COST Groups;
- NGOs;
- Decision makers;
- Policy makers;
- etc.

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### WG4 TASKS:

◆Month	Description
1 - 3	Built a dissemination framework
1-48	Design, implement, promote and feed a website
3-26	Look for new partners
3-48	Promote the findings
32-45	Organize the final conference

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### MILESTONES:

◆Month	Description	Deadlines
3	Dissemination framework	2018
6	Launching the website	2018
14-48	Translation of synthesis and guidance document in at least 6 languages	2019
45	Final conference	2021
45	Training school	2021

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**DELIVERABLES:**

<span style="color: yellow;">◆</span> Month	Description
6 - 48	Website (access to all reports, documents, etc.)
6 - 48	A series of videos to present the Action and the main findings
14-48	Translated version of core documents in at least 6 languages
20	Skill database of riparian researchers
45 – 48	Final conference proceedings and videos school

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**PROVIDED TOOLS**  
**that are under implementation or arrangement:**

- WEBSITES (Online):
  - COST Action Web - Rennes Univ. – online by May
  - Social media: Tweeter, Facebook, etc. – now testing
- OFFLINE TOOLS:
  - CONGRESSES, CONFERENCES, WORKSHOPS:  
(deliverables of the other 3 groups)

**PLEASE JOIN US!**

- scientific publications;
- posters;
- brochures;
- interviews and press releases;
- popular science articles.

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## PROVIDED TOOLS

**that are under implementation or arrangement:**

## FINAL CONFERENCE (2021): for all type of actors

- to illustrate obtained results,
- with scientific presentations, forums and artistic actions.
- Training schools:
  - TRAININGS/Courses
  - Lectures – on or off-line

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## Additional TOOLS:

- INFO DAYS
- EXHIBITIONS
- SPECIAL EVENTS



[http://www.dit.ie/media/irish/strategies/dissemination/dissemination\\_word](http://www.dit.ie/media/irish/strategies/dissemination/dissemination_word)

- Photo & videos
- Short stories?
- etc.

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### PROPAGATION MATERIALS:

**GUIDANCE DOCUMENT AND SYNTHESIS** translated in at least 6 languages

- **A SERIES OF VIDEO** to present the Action and the main findings
- **Scientific and wide public articles**, videos, interviews
- **BEST PICTURES** to illustrate the RIPARIAN zones, ecosystems and their services?

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### WHAT IS NEEDED:

- to enhance the communication and cooperation between:
  - the CONVERGES members inside – synchronization with the WG1, 2 and 3 activities;
  - within the society;
  - stakeholders;
  - policy and decision makers.

### Adopted:

- Dissemination strategy
- Agreement concerning the materials property rights (IPR)

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### WHAT CAN DO:

- to share the most interesting and useful for you information to the other CONVERGES members – articles, good practices, websites, videos, pictures;
- to present information about related to the group topic events – coming or connected congresses, conferences, information days;
- to present your experience in the topic;
- To present materials about connected scientific projects;
- etc.

SOMETHING ELSE: TO STRENGTHENING THE RELATIONS with other partners and look for other connected to the topic initiatives

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## COST CA 16208 CONVERGES

**THANKS to all CONVERGES members that presented their will to assist the WG4! – about 15**  
**We invite all to join the WG4 activities.**



Source: Internet

**THANK YOU FOR YOUR KIND ATTENTION!**  
**Now Priit will present our SOCIAL Medias**

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